



Cento!

1919 - 2019

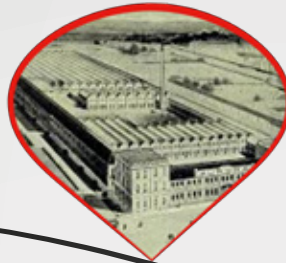


Founded in
1919
Via Della Basilica
TURIN

A History to
TELL



Our first 100 years
2019
Ready to write the
FUTURE



Moved in
1944
To Abbadia di Stura after the
BOMBING



A new adventure begins
2010
Let's become
GLOBAL



Lead by the Verona Family
YEARS '50-'90
Lives its golden age becoming
PEN FOR THE ITALIANS



Hastil and Thesi creation
1970
Exposed in New York at
MOMA



Aurora presents

Cent' % Italia

*The Centennial Collection:
10 iconic models revised,
each realized in 100 numbered pens,
for Italy and for the whole world.*

*An exclusive model will be released
Every month, on the 19th,
reminding the Aurora foundation in 1919.*

*We have written an Age-old History,
for every considerable decade to remember,
an Aurora series to collect!*



EDO

*Fountain pen
Limited Edition*
100 PIECES *Numbered*



*Fountain pen, 14kt. solid gold nib, rhodium-treated,
cap and barrel in black resin,
chrome plated trims, **shiny red bottom.***

Released on 19th February 2019

EDO

*Fountain pen
Limited Edition*
100 PIECES *Numbered*



*Box in leatherette with black interior.
Exclusive sleeve
dedicated to our first 100 years.*

Released on 19th February 2019

Cent% Italia



100 years...10 decades...



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For any information, contact us

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www.aurorapen.it