



Montegrappa

*Elmo 01
Fantasy Blooms*

November 2019

A minimalist hero pen receives a vivid makeover with the launch of Elmo 01 Fantasy Blooms. Montegrappa's minimalist 1920s reissue is one of the most exciting entry-level pens released in recent years. Now, a selection of brilliant pearlised finishes brings extra dash of window-presence and pocket/purse-appeal to one of the market's trendiest silhouettes.

Elmo 01

Fantasy Blooms



MODES:	Fountain Pen, Rollerball Pen, Ballpoint Pen	NIB:	Stainless Steel
MATERIALS:	Resin	GRADES:	Extra Fine, Fine, Medium, Broad, Stub 1.1, Stub 1.5
TRIM:	Stainless Steel	FILLING SYSTEM:	Cartridge, Converter

Spectacular, pearlised resin finishes bring new highlights to the Bauhaus-era Elmo 01. Iris, Lily, Blue Cross Gentian...a selection of vivid, flower-bed colours offers fresh flavours for dapper dressers, vibrant personalities and creative spirits.

- Symmetrical proportions, nostalgic no-nonsense looks and robust build have established the Elmo 01 as a clear alternative to the norm. Sleek vintage minimalism to catch the attention of the design-minded.
- Since its release in February 2019, the Elmo 01 has quickly ranked among our most popular starter pens. For fans of well-crafted, premium stationery, it offers the promise of true vintage pedigree at a democratic price.
- ★★★★★ “I bought one and loved it. Then I bought another, so I can have two inked up with different inks. Great nib...smooth writers. I always have both out.” Gushing reviews for the Elmo 01 hint at an appetite for more.

BLUE CROSS GENTIAN





ISEOR_AD



ISEORRAD



ISEORBAD

MODEL	LENGTH (Closed)	DIAMETER	WEIGHT
FOUNTAIN PEN	142 mm	14,8 mm	26,6 g
ROLLERBALL PEN	142 mm	14,8 mm	31,6 g
BALLPOINT PEN	141 mm	14,8 mm	36,1 g

IRIS YELLOW





ISEOR_AY



ISEORRAY



ISEORBAY

MODEL	LENGTH (Closed)	DIAMETER	WEIGHT
FOUNTAIN PEN	142 mm	14,8 mm	26,6 g
ROLLERBALL PEN	142 mm	14,8 mm	31,6 g
BALLPOINT PEN	141 mm	14,8 mm	36,1 g

BLACK STAR CALLA LILY





ISEOR_AG



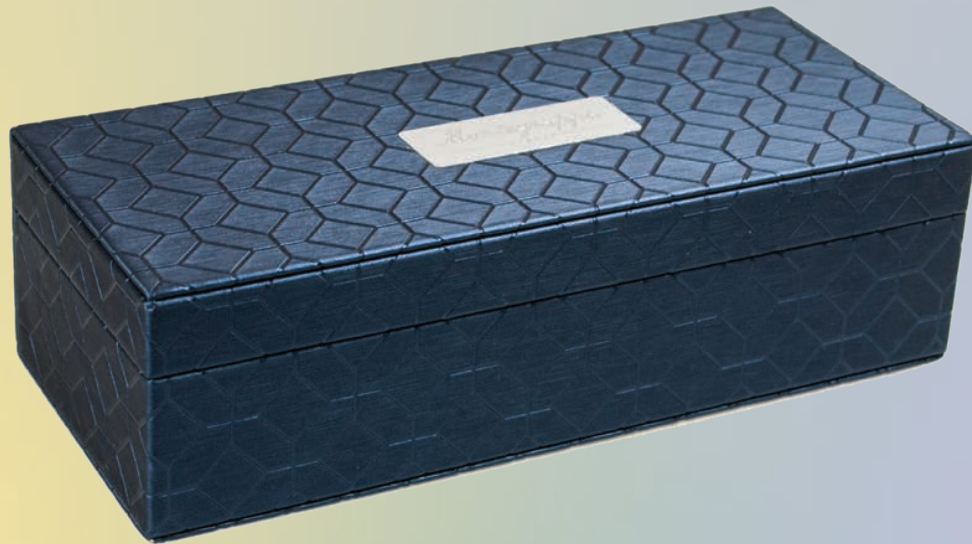
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MODEL	LENGTH (Closed)	DIAMETER	WEIGHT
FOUNTAIN PEN	142 mm	14,8 mm	26,6 g
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BALLPOINT PEN	141 mm	14,8 mm	36,1 g

Packaging



WEIGHT: 299,3 g

WIDTH: 185 mm

HEIGHT: 60 mm

DEPTH: 80 mm



- Elmo is the nickname of Heinrich Helm, the first Technical Director at Italy's first fountain pen manufactory. He left the company in 1928, but his ideas live on.
- An Italian classic at an accessible price. The Elmo 01 is still made by hand in the exact location where its predecessor was assembled nearly a century ago.
- The Elmo 01 revives an archive pen popular in the offices, studios and lecture theatres of 1920s Italy. No-nonsense design channels the era's early-modernist mood.
- ★★★★★ "The perfect pen: great size; elegant design; silky smooth nib. And dressed like it has a date with Puccini. Bravo!" Fantasy Blooms: Elmo's encore.



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